

2019 - 2020

AISGW

The Association of Independent
Schools of Greater Washington

Sponsorship Levels & Benefits

\$7,500 Corporate – Platinum

(unlimited participants)

- Complimentary registration to Fall Dinner (AISGW's largest event) inclusive of all Fall Dinner benefits (introduction at event, mention in marketing materials, opportunity to display materials, copy of attendee list)
- Enhanced presence on website home page
- Listing in AISGW printed directory
- Social media shout-out
- Listing in website sponsor directory with hyperlink
- Use of AISGW logo in marketing to members
- Copy of AISGW directory
- Referrals and introductions as appropriate



\$5,000 Program – Gold

(Heads' Retreat Dinner; exclusive to one sponsor)

- Enhanced presence on website home page
- Listing in AISGW printed directory
- Listing in website sponsor directory with hyperlink
- Introduction at sponsored event
- Listing in marketing materials for sponsored event
- Opportunity to display materials at sponsored event
- Copy of event attendee list (without emails)
- Use of AISGW logo in marketing to members
- Copy of AISGW directory
- Referrals and introductions as appropriate



\$2,500 Program – Silver

(Heads' Retreat Cocktail Reception – exclusive to one sponsor, Trustees – limited to 3 sponsors, Fall Dinner – limited to 8 sponsors)

- Listing in AISGW printed directory
- Listing in website sponsor directory with hyperlink
- Introduction at sponsored event
- Listing in marketing materials for sponsored event
- Opportunity to display materials at sponsored event
- Copy of event attendee list (without emails)
- Use of AISGW logo in marketing to members
- Copy of AISGW directory
- Referrals and introductions as appropriate



\$1,000 Program – Bronze

(Admissions, Development, CFOs)

- Listing in website sponsor directory with hyperlink
- Introduction at sponsored event
- Listing in marketing materials for sponsored event
- Opportunity to display materials at sponsored event
- Copy of event attendee list (without emails)
- Use of AISGW logo in marketing to members
- Copy of AISGW directory
- Referrals and introductions as appropriate

